



# Think Your Artificial Intelligence Software Is Fair? Think Again

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## From the Editor

Artificial intelligence software is still software. When software goes wrong, engineers must step in to fix the problem. In this article, researchers from IBM discuss how engineers can understand and fix issues related to discrimination resulting from the application of machine-learning software. —*Tim Menzies*

**TODAY, MACHINE-LEARNING** software is used to help make decisions that affect people's lives. Some people believe that the application of such software results in fairer decisions because, unlike humans, machine-learning software generates models that are not biased. Think again. Machine-learning software is also biased, sometimes in similar ways to humans, often in different ways. While fair model-assisted decision making involves more than the application of unbiased models—consideration of application context, specifics of the decisions being made, resolution of conflicting stakeholder viewpoints, and so forth—mitigating

bias from machine-learning software is important and possible but difficult and too often ignored.

Algorithmic decision making has entered many high-stakes domains, such as finance, hiring, admissions, criminal justice, and social welfare. And in some cases, models generated from machine-learning software are found to make better decisions than humans can alone.<sup>1,2</sup> There are many examples to the contrary, however, where the models made by machine-learning software have been found to exacerbate bias and make arguably unfair decisions. Noteworthy examples include the following.

- Deployed sentiment-analysis models that determine the degree to which sentences express

a negative or positive sentiment have been shown to be unacceptably biased,<sup>3</sup> giving negative scores to sentences such as “I am a Jew,” and “I am homosexual.”

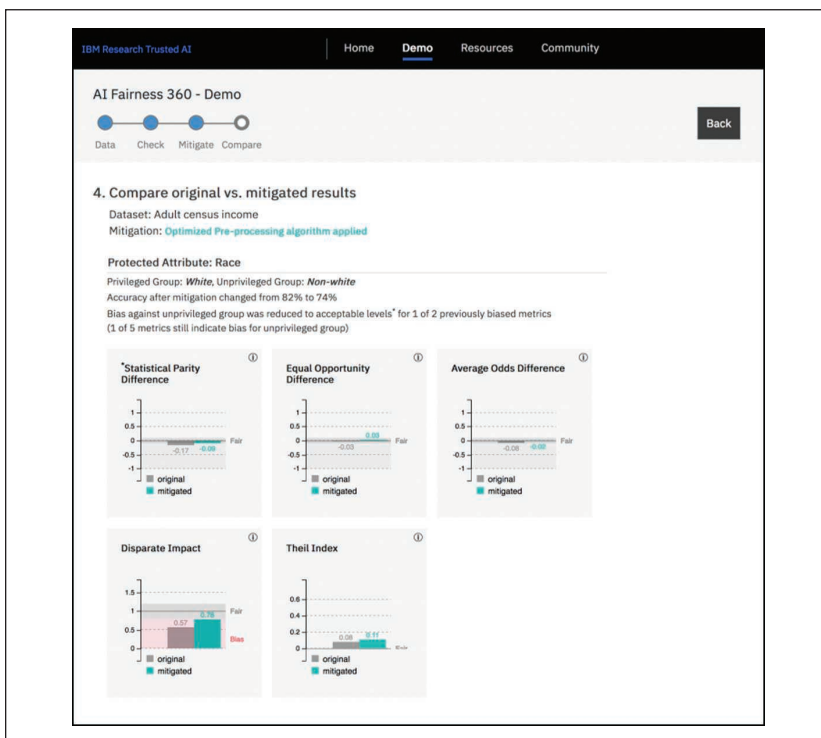
- Deployed photo-tagging models have assigned animal-category labels to dark-skinned people.<sup>4</sup>
- Recidivism-assessment models used by the criminal justice system to inform decisions about who can be set free have been found to be more likely to falsely label black defendants as future criminals at almost twice the rate as white defendants.<sup>5</sup>
- Deployed facial-recognition software used to predict characteristics, such as gender, age, and mood, has been found to have a

## TESTING AND FAIRNESS IN THE SOFTWARE ENGINEERING LITERATURE

Issues of fairness have been explored in many recent papers in the software engineering research literature. Angell et al.<sup>S1</sup> argue that issues of fairness are analogous to other measures of software quality. Brin and Meliou<sup>S2</sup> discuss how to efficiently generate test cases to check for discrimination, and Başak Aydemir and Dalpiaz<sup>S3</sup> review frameworks for helping stakeholders explore ethical issues. Udeshi's team<sup>S4</sup> shows how to generate discriminatory inputs for machine-learning software. Albarghouthi and Vinitzky<sup>S5</sup> explore whether fairness can be wired into annotations within a program, while Tramèr et al. propose different ways to measure discrimination.<sup>S6</sup>

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**FIGURE 1.** AIF360 toolkit resources. The website and interactive web experience can be found at <http://aif360.mybluemix.net>. The GitHub with the code and documented application programming interface can be found at <https://github.com/ibm/aif360>. Python project: <https://pypi.org/project/aif360>.

much higher error rate for dark-skinned women compared to light-skinned men.<sup>6</sup>

- Predictive policing software used to deploy police to where they are most likely needed has been found to overestimate crime rates in certain areas without taking into account the possibility that more crime is observed there simply because more officers have been sent there in the past.<sup>7</sup>
- An effort to create a job-recruiting application to automate the search for top talent was abandoned after years of work because it showed bias against women.<sup>8</sup>

Books, such as Cathy O’Neil’s *Weapons of Math Destruction*,<sup>9</sup> provide even more examples of unfair decisions being made by software and argue that machine-learning software generates models that are full of bias. Hence, this is one of the

reasons that their application results in unfair decisions. The stakes for organizations and society are substantial. Clearly, there are potential benefits to the application of machine-learning software, such as increased productivity and reduction in human decision making bias. However, there are also potential downsides, such as significant public embarrassment and, most importantly, injustice.

Bias is such an issue because machine-learning software, by its very nature, is always a form of statistical discrimination. The discrimination becomes objectionable when it places certain groups or individuals at a systematic advantage and other groups or individuals at a systematic

disadvantage. In certain situations, such as employment (hiring and firing), discrimination is not only objectionable but illegal.

Our vision is machine-learning software that can assist in recognition, repair, and explanation of biases. Achieving this vision is non-trivial. Recent years have seen an outpouring of research on fairness and bias in the models generated by machine-learning software. Narayanan<sup>10</sup> described at least 21 mathematical definitions of fairness in the literature. These are not just theoretical differences in how to measure fairness; different definitions produce entirely different outcomes. For example, ProPublica (an investigative news organization)

and Northpointe (a company that creates case-management software for the judicial system) had a public debate on an important social-justice issue (recidivism prediction) that was fundamentally about what the right fairness metric is.<sup>11–13</sup> Also, researchers have shown that it is impossible to satisfy all definitions of fairness at the same time.<sup>14</sup> Further, in the software engineering (SE) literature, there is much interest in issues of fairness and testing (see “Testing and Fairness in the Software Engineering Literature”). Thus, although fairness research is a very active field, clarity on which bias metrics and bias-mitigation strategies are most appropriate for different contexts is yet to be achieved.

In addition to the multitude of fairness definitions, different bias-mitigation algorithms address different parts of the model lifecycle, and understanding how, when, and why to use each is challenging even for experts in algorithmic fairness. As a result, the general public, the fairness scientific community, and AI practitioners need guidance on how to proceed. To assist with the process of understanding and mitigating biases in models generated by machine-learning software, we have created AI Fairness 360 (AIF360); see Figure 1.

The original AIF360 Python package implemented techniques from eight published papers from the broader algorithm-fairness community. At the time of writing this article, two additional techniques had been added to the package, one added by IBM and the other by an external contributor to the project. AIF360 is designed as an end-to-end workflow with two goals—ease of use and extensibility: users should be able to easily go from raw data to a fair model, and researchers

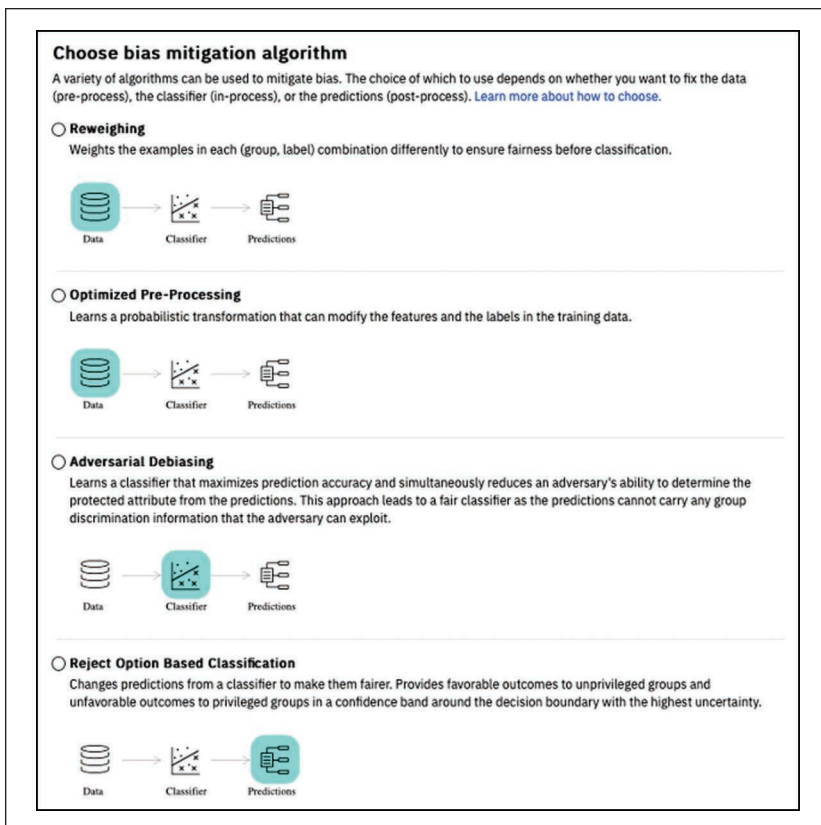


FIGURE 2. Understanding bias-mitigation workflows in AIF360.

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should be able to contribute new functionality. A built-in testing infrastructure maintains code quality.

AIF360 is not just a Python package. It is also an interactive experience that provides guidance. The guidance explains that there are three main paths to the goal of making fairer predictions: fair preprocessing, fair in-processing, and fair postprocessing (Figure 2). Each corresponds to a category of bias-mitigation algorithms that we have implemented in AIF360. For example, preprocessing algorithms can be used when the original training

data are available, in-processing algorithms can be used if the user can retrain the classifier, whereas post-processing algorithms apply to existing classifiers without retraining. Users have the flexibility to try all categories of bias mitigation algorithms when they can touch all parts of the pipeline.

AIF360 comprises four classes: data set, metrics, explainer, and algorithms. The data set class and its subclasses handle all forms of data. Training data are used to instruct classifiers. Testing data are used to make predictions and compare metrics. Beside these

standard aspects of a machine-learning pipeline, fairness applications also require associating protected attributes with each instance or record in the data. To maintain a common format, independent of what algorithm or metric is being applied, we chose to structure the data set class so that all of these relevant attributes—features, labels, protected attributes, and their respective identifiers (names describing each)—are present and accessible from each instance of the class. The metrics class and its subclasses compute various individual and group fairness

metrics to check for bias in data sets and models. The explainer class is intended to be associated with the metrics class and provide descriptions of how fairness metrics are computed. The algorithms class implements bias-mitigation algorithms that can be applied at different points in the machine-learning pipeline.

There is a lot of work left to do to achieve unbiased AI. Fairness is a multifaceted, context-dependent social construct that defies simple definition. More work is needed to

- extend and apply the AIF360 toolkit to additional data sets and situations
- add other fairness measures
- add new applications, for example, how to determine fair pay for all workers regardless of gender or race
- extend the variety of explanations offered
- create guidance for practitioners on when a specific kind of explanation is most appropriate.

**W**e invite you to offer your own approaches to fairness and bias checking, mitigation, and explanation to the tool kit. Your contributions would be most welcome! 📧

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